

THE BUREAU

OFFICIAL PRESS & MEDIA KIT

PRESS KIT 2026

Fashion weeks in three global markets — New York, Paris & Los Angeles

NEW YORK

SEPT 11-13, 2026

PARIS

OCT 1-3, 2026

LOS ANGELES

OCT 16-18, 2026

THE BUREAU FASHION WEEK

The Bureau Fashion Week produces officially calendared fashion weeks in three global markets — *New York, Paris, and Los Angeles* — with a mission to open the global runway to the talent and brands shaping what's next.

Each season features curated runway shows from emerging and established designers, immersive brand experiences, and industry networking. New York Fashion Week is the flagship season; Paris and Los Angeles each run two seasons per year. Across markets, The Bureau's events welcome hundreds of designers per season and audiences of 12,000–15,000+ in person, with millions more reached digitally per event.

3 GLOBAL MARKETS NY · PARIS · LA	100S DESIGNERS PER SEASON	12–15K+ IN-PERSON GUESTS PER EVENT	MILLIONS DIGITAL REACH PER EVENT
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AS SEEN IN

Vogue · Harper's Bazaar · Elle · Forbes · Glam · Authority Magazine
· Spotlight News

BOILERPLATE — FOR PRESS USE

Short: The Bureau Fashion Week produces officially calendared fashion weeks in New York, Paris, and Los Angeles, featuring curated runway shows from hundreds of emerging and established designers each season.

Long: The Bureau Fashion Week is a fashion week production company operating in three global markets — New York, Paris, and Los Angeles. Each season, The Bureau stages curated runway shows, immersive experiences, and industry programming for hundreds of designers, drawing 12,000–15,000+ in-person guests and millions of digital viewers per event. Its mission: open the global runway to the talent and brands shaping what's next. Learn more at thebureaufashionweek.com.

NEW YORK FASHION WEEK

September 11–13, 2026 — Gotham Hall, Manhattan

DATES	Friday, September 11 – Sunday, September 13, 2026 · Next edition: February 11–14, 2027
VENUE	Gotham Hall – 1356 Broadway (at W 36th St), New York, NY 10018 · 1924 Beaux-Arts landmark, ~1,500 capacity, soaring domed ceiling · 1 block from Herald Square station (B/D/F/M/N/Q/R/W)
PROGRAMMING	11 runway shows across 3 days · 100+ designers · single-designer shows 20–35 min; multi-designer showcases 90–120 min
SHOW TIMES	Fri: 3:00 / 6:00 / 8:30 PM · Sat: 12:00 / 2:30 / 5:30 / 8:30 PM · Sun: 12:00 / 2:30 / 5:30 / 8:30 PM (Sunday 8:30 = Grand Finale)
AFTER PARTY	The Rose Ball – Friday, Sept 11, 11PM–2AM at Gotham Hall · 21+ · Ying Yang Twins live, open bar, aerialists · dress code: black tie meets full bloom
AUDIENCE	Open to the public – no industry credentials required for ticketed attendance · rated 4.9/5 by 2,400+ guests · ~40% of attendees are first-timers
STORY ANGLES	The decentralized-NYFW era (2015–present) and independent producers on the official calendar · emerging-designer discovery at scale · fashion week as a public, ticketed cultural event
KEY URLS	thebureauofashionweek.com/new-york-fashion-week/ · schedule, designers, and tickets linked from the hub

PARIS & LOS ANGELES

PARIS FASHION WEEK

October 2–3, 2026 — Espace Cléry, 2nd arrondissement

DATES	October 2–3, 2026 · two seasons per year (March & October)
VENUE	Espace Cléry – 2nd arrondissement, Paris
PROGRAMMING	Curated runway shows from emerging and established designers, immersive experiences, and industry networking
HUB	thebureauofashionweek.com · Paris Fashion Week pages linked from the main site

LOS ANGELES FASHION WEEK

October 16–18, 2026 — The Lot Studios, West Hollywood

DATES	October 16–18, 2026 · two seasons per year (March & October)
VENUE	The Lot Studios – West Hollywood, Los Angeles
PROGRAMMING	Curated runway shows from emerging and established designers, immersive experiences, and industry networking
HUB	thebureauofashionweek.com · Los Angeles Fashion Week pages linked from the main site

Press credentials are issued per city – apply separately for each fashion week you plan to cover. Accreditation details on the following page.

CREDENTIALS & MEDIA GUIDELINES

Press accreditation is available to qualified journalists, photographers, videographers, and digital creators. Applications are reviewed within *48 hours*; approved media receive a personal RSVP portal with QR check-in and on-site media liaison support.

WHO QUALIFIES

- Writers, reporters, and reviewers contributing to editorial platforms
- Photographers and videographers
- Producers for TV, blogs, podcasts, or radio
- Digital creators with regular editorial output

YOUR PRESS PASS INCLUDES

- Runway access from designated media positions
- Backstage access with backstage media credentials
- Red carpet & venue photography
- Personal RSVP portal with QR check-in + media liaison support

MEDIA GUIDELINES – SUMMARY

- **Runway:** all looks may be photographed and filmed from designated media positions. No flash.
- **Equipment:** DSLR and mirrorless cameras permitted; tripods in designated areas only; monopods permitted runway-side.
- **Embargo:** none for general coverage; designer-specific embargoes communicated individually.
- **Credit:** all published media must credit the specific event name and The Bureau Fashion Week.

MEDIA INQUIRIES

INFO@THEBUREAUFASHIONWEEK.COM

Apply for credentials · thebureauofashionweek.com/press-fashion-week-registration/

Press room · thebureauofashionweek.com/press-room/

Accreditation guide · thebureauofashionweek.com/fashion-week-press-pass/